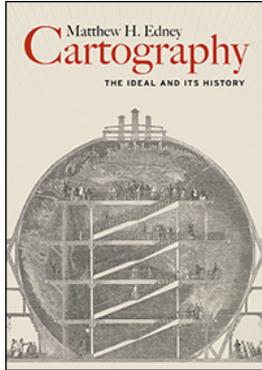


## ISHMAP 2020 Symposium, June 12-13, 2020

### Book Chat 3: New Models

Friday, June 12, 11:30 am – 12:00 pm EDT

**MODERATOR: BARBARA MUNDY, FORDHUM UNIVERSITY**



*Cartography: The Ideal and its History* (2019)

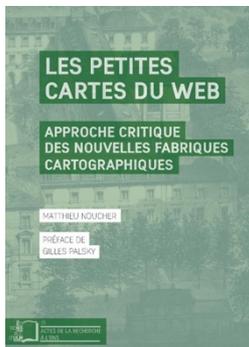
Matthew Edney

University of Southern Maine

[University of Chicago Press](#) (20% Discount Code: UPCAR)

Over the past four decades, the volumes published in the landmark History of Cartography series have both chronicled and encouraged scholarship about maps and mapping practices across time and space. As the current director of the project that has produced these volumes, Matthew H. Edney has a unique vantage point for understanding what “cartography” has come to mean and include. In this book Edney disavows the term *cartography*, rejecting the notion that maps represent an undifferentiated category of objects for study. Rather than treating maps as a single, unified group, he argues, scholars need to take a processual approach that examines specific types of maps—sea charts versus thematic maps, for example—in the context of the unique circumstances of their production, circulation, and consumption.

**Matthew Edney** is Osher Professor in the History of Cartography and director of the History of Cartography Project, and co-editor with Mary Pedley of *The History of Cartography Volume Four: Cartography in the European Enlightenment*. He is a past chair of ISHMap. **Contact Information:** [matthew.edney@maine.edu](mailto:matthew.edney@maine.edu)



*Les petites cartes du web: approche critique des nouvelles fabriques cartographiques*

Matthieu Noucher

CNRS Bordeaux

[Editions Rue de l'Ulm](#) (2017)

Since the appearance of Google Maps 10, cartography has evolved considerably. Technological changes and changes in use are leading to a profusion of geographic data. At the origin of these thousands of maps are professionals - geographers, cartographers ... and also new users: activists, political actors, hackers, etc. Now, on the web, maps are everywhere. How to interpret this development and this omnipresence? By taking these new uses seriously! The intent of this book is to make “Small Maps of the web” a real object of research by mobilizing critical mapping as a theoretical framework and defending an analytical method rooted both in technical infrastructure and with the actors involved. Two case studies conducted in Guyana - on mining activities and on indigenous place names - illustrate these proposals and unravel the uses and challenges of Guyanese maps and counter maps circulating on the Internet. This small synthesis deconstructs these new ways of reading and writing space, which revive the myth of the objectivity of maps and their power to change the world.

**Matthieu Noucher** is a geographer and researcher at the French National Center for Scientific Research (CNRS), in the Passages laboratory of Bordeaux. His research focuses on the evolution of the representations of space through the analysis of new ways of producing, using and disseminating digital geographic information. He is currently coordinating the *Atlas Critique de la Guyane* (80 authors, 330 p., 400 figures) which will be published in September 2020 by CNRS Editions. **Contact Information:** [matthieu.noucher@cnrs.fr](mailto:matthieu.noucher@cnrs.fr)



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## ISHMAP 2020 Symposium, June 12-13, 2020

**Barbara E. Mundy** is Professor of Art History at Fordham University; she received her Ph.D. in the History of Art at Yale University. She studies the art and visual culture produced in Spain's colonies, and her scholarship spans both digital and traditional formats. With Dana Leibsohn, she is the creator of [\*Vistas: Visual Culture in Spanish America, 1520-1820\*](#), now online and first published as a DVD by University of Texas, 2010. Her newest book, *The Death of Aztec Tenochtitlan, the Life of Mexico City* (University of Texas, 2015) looks at the ecology and ritual life of the city, one of the largest in the world in the 16th century, as it was transformed from the Aztec imperial capital into the center of the Spanish viceroyalty. She has written widely on the cartography of the indigenous peoples of Mexico; her first book, *The Mapping of New Spain* (University of Chicago, 1996) was awarded the Nebenzahl Prize in the History of Cartography in 1996.

