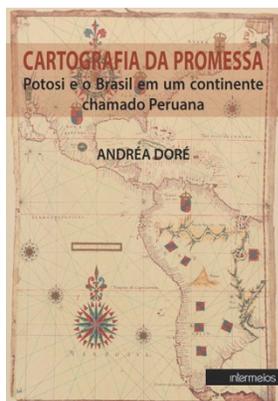


Book Chat 4: The Global Imperial

June 13, 15:00-15:40 EST

ANDRÉA DORÉ
RICARDO PADRÓN

KATHARINA N. PIECHOCKI
MODERATOR: KATHERINE PARKER



Cartografia da promessa. Potosi e o Brasil em um continente chamado Peruana

(A Cartography of promise: Potosi and Brazil in a continent called Peruana)

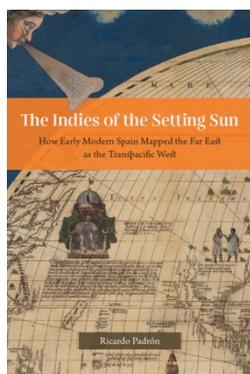
Andréa Doré, Universidade Federal do Paraná

[Intermeios](#), São Paulo (September 2020)

Based on cosmographies and maps produced between 1540 and 1680, this book discusses the role played by the Viceroyalty of Peru and its mineral wealth, especially the mountain of Potosi, in European representations of America. The first part addresses the ways in which the discovery of Potosi defined expectations for the entire continent, synthesized in the name "Peruana". A repertoire of images circulated widely and linked the mountain to the idea of the continent as a supplier of precious metals.

In the second part, the book investigates the early expectations projected on the Lands of Brazil and how they influenced individual and Crown-supported Portuguese exploration and projects. Cartographers and travelers distorted distances, inserted mountain ranges and referenced the continent based on the location of Peruvian mines. During the Iberian Union (1580-1640), the parallels between the two regions are more evident, as revealed in documents that record experiences lived by Portuguese in Potosi. This continental approach, crossing Spanish and Portuguese sources, leads to understanding how Brazil, in the first two centuries of its history, needed to compensate for the absence of precious metal with brazilwood, sugar, the labor and souls of its original inhabitants, and its geography.

Andréa Doré, professor in the History Department at the Federal University of Paraná, in Curitiba, Brazil holds a Master's Degree in International Relations (Universidade de Brasília) and a PhD in History (Universidade Federal Fluminense). She did postdoctoral studies at Harvard University (2012-2013), was a fellow at the John Carter Brown Library (2013) and has been an invited professor at the École des Hautes Etudes en Sciences Sociales (EHESS, Paris). She focuses her research on the construction of geographical knowledge about America in the early modern period and relations between the Indian Ocean and Brazil during the Iberian Union. **Contact Information:** andreadore@ufpr.br



The Indies of the Setting Sun (2020)

Ricardo Padrón, University of Virginia

[University of Chicago Press](#)

Publisher's Discount Code (20%): UCPCAR

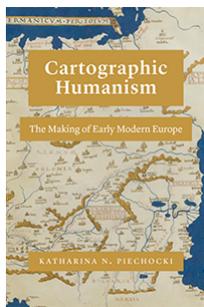
"The Indies of the Setting Sun" charts some of the ways that early modern Spanish cartographic literature mapped "the Indies" as a transpacific space that included not just the New World but also East and Southeast Asia. In doing so, it demonstrates that the so-called "Invention of America" did not happen all at once, but rather competed with alternative visions of global geography, particularly in Spain, the single European country most deeply invested in the possibility of transpacific imperialism.



ISHMAP 2020 Symposium, June 12-13, 2020

Ricardo Padrón is Ricardo Padrón is an Associate Professor of Spanish at the University of Virginia. His current research focusses on the ways that Spaniards imagined global geography in the long century after Columbus's first voyage. His new book, "The Indies of the Setting Sun: How Early Modern Spain Mapped the Far East as the Transpacific West" will be published by the University of Chicago Press this summer. He is also the co-editor, with Christina Lee of Princeton University, of "The Spanish Pacific: A Reader of Primary Sources in English Translation," recently published by the University of Amsterdam Press. His work has been supported by the NEH and the ACLS.

Contact Information: padron@virginia.edu



Cartographic Humanism

Katharina N. Piechocki

[University of Chicago Press](http://UniversityofChicagoPress.com)

Publisher's Discount Code (20%): UCPCAR

What is "Europe," and when did it come to be? In the Renaissance, the term "Europe" circulated widely. But as Piechocki argues in this compelling book, the continent itself was only in the making in the fifteenth and sixteenth centuries. Cartographic Humanism sheds new light on how humanists negotiated and defined Europe's boundaries at a momentous shift in the continent's formation: when a new imagining of Europe was driven by the rise of cartography.

Katharina N. Piechocki is an Associate Professor in Harvard's Comparative Literature Department, where she specializes in early modern Europe. Her research focus is on cartography, translation studies, gender studies, opera, and theater, as well as theories of world cinema. Her book, *Cartographic Humanism: The Making of Early Modern Europe*, was published with the University of Chicago Press in 2019. This book traces the emergence of Europe as a continent at a particularly momentous turning point in its formation: when a new imagining of Europe was driven by the rise of a novel humanistic discipline—cartography.

Contact Information: kpiechocki@fas.harvard.edu

Moderator **Katherine Parker** specializes in the history of cartography, the history of the book, and Pacific exploration in the long-eighteenth century. She is the Research Officer at Barry Lawrence Ruderman Antique Maps Inc, the Administrative Editor of the Hakluyt Society, the Book Reviews Editor of H-Maps, and the Treasurer of ISHMap. Her current book project focuses on the production of geographic knowledge about the Pacific prior to the voyages of James Cook. **Contact Information:** kaparker18th@gmail.com.



ISHMAP
ishmap.wordpress.com