

ISHMAP 2020 Symposium, June 12-13, 2020



**Rede
Nossa
São Paulo**

(Our São Paulo Network)

Inequality Map - How to use maps as tools to highlight and draw attention to inequalities?

Published yearly since 2012, the Inequality Map by Rede Nossa São Paulo (<https://www.nossasaopaulo.org.br/>) brings a series of indicators with data for each of the 96 districts of the capital, so that they can be compared as for those that have good access to public services and public equipment and those that do not. In many cases, the huge gap between the best and the worst districts - which determines the “Desigualtometer” (“Desigualtômetro” in Portuguese) that appears on the pages of each theme - gives a good dimension of the challenges that need to be overcome.

In this way, this map helps municipal managers to identify priorities and needs of the population and their districts. By contributing to the understanding of important city dynamics, it also stands as an instrument for the elaboration of more inclusive public policies and the construction of more integrated sector plans. In addition, the Inequality Map fills a gap in terms of the dissemination of public information, expands the reach of knowledge about territories and facilitates the assimilation of available data.

In a municipality in which millions of people are separated by level of access to essential public goods and services, highlighting official and available data is just the first step towards having a city equal to its importance for the country and, above all, that offers quality of life for all its inhabitants. A place without extremes so distant in socioeconomic terms, more welcoming to residents and fully known by the government itself.



Carolina La Terza graduated in architecture and urban planning in 2014 at the University of Sao Paulo and has a post-graduate degree in urban management and public policies from the same institution, achieved in 2016. She has worked in the private sector, at an urban design office, planning and designing bicycle mobility facilities around the country for small, medium and large cities; and for the public sector, working for São Paulo's City Hall, where she was responsible to co-develop the regional plans for the 32 subprefectures. Currently, she is Project Assistant at Instituto Cidades Sustentáveis, where she supports many projects about public policies, land access, urban inequalities, climate change and active mobility for Our São Paulo Network.

Contact Information: laterza@cidadessustentaveis.org.br



ISHMAP
ishmap.wordpress.com